WHAT IS CLAIMED IS:

- 1. A cooler comprising:
- a sidewall portion including an outer layer and an inner layer quilted to form a plurality of gel pockets; and

gel disposed in the plurality of gel pockets, wherein the cooler is foldable along regions between the gel pockets.

- 10 2. The cooler of claim 1 wherein the gel is a saline solution.
 - 3. The cooler of claim 1 wherein quilting the outer layer and the inner layer results in a polygonal shape.
- 15 4. The cooler of claim 1 wherein quilting the outer layer and the inner layer results in a circular shape.
- 5. The cooler of claim 1 further comprising:
 a lid including an outer layer and an inner layer quilted to form a
 20 plurality of gel pockets.
 - 6. The cooler of claim 5 wherein the lid is sealably connected to the sidewalls.
- 7. The cooler of claim 6 wherein the connection is selected from the group consisting of a zipper, Velcro, clips, and snaps.

8.	The cooler of claim 1 further comprising:
	a bottom including an outer layer and an inner layer quilted to form
a plurality of	gel pockets.

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- 9. The cooler of claim 8 wherein the bottom is fixedly attached to the sidewall.
- 10. The cooler of claim 8 wherein the bottom is attached to the sidewallwith a method selected from stitching and hot sealing.
 - 11. The cooler of claim 9 further comprising: a bottom flap foldably attached to a seam between the bottom and the sidewall.

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- 12. A method for constructing a cooler, the method comprising: providing an inner wall and an outer wall; creating a pouch with the inner and outer walls; partially filling the pouch with a gel;
- creating a first gel filled portion by sealing the partially filled pouch to contain the gel;

adding additional gel to the pouch; and creating a second gel filled portion by sealing the partially filled pouch to contain the additional gel.

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- 13. The method of claim 12 further comprising:creating an additional predetermined number of gel filled portions.
- 5 14. The method of claim 12 further comprising the step of creating additional gel filled portions until the pouch is filled with gel.